

## PRESS RELEASE

# ColliCare – new logistics operator on the Finnish market

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**ColliCare is proud to announce that they are now established with an own office in Vantaa, Finland. With this new department, ColliCare now covers all the Nordic countries, offering transport- and logistics services.**

**The growth for the ColliCare group is tremendous, turnover shows close to a 30% increase in 2017.**

ColliCare is a Norwegian, medium sized and privately owned logistics operator, present in 11 countries worldwide, focusing on the Nordics, Baltics, Europe and Far East. The establishment in Finland meets the needs of their customers, requesting services all over the Nordics.

ColliCare thrives on giving the customer a benefit in their market through innovative and intelligent logistics services. Some of Scandinavia's largest importers and logistics buyers are already on the customer list.

“- Our customers are requesting Nordic distribution solutions, and to support their needs we decided to open a department in Finland. In our opinion, and also based on market research, we believe there is room for ColliCare as a logistics service provider in the Finnish market,” says CEO of ColliCare, Knut Sollund.



“- Finland is not just important in regards to our focus on Nordic distribution solutions, but also for its proximity to the Baltics, an area where our business is rapidly growing. As well as our air and sea freight solutions, in which we have a large network and competitive services,” continues Sollund.

ColliCare Finland will be managed by Marko Pirinen, with 30 years of experience in operation and sales within transport- and logistic business. He will be supported by Customer Service Manager Sari Attila.

“- ColliCare Finland is an option for customers instead of big stately owned logistics companies. Very few companies in Finland offers Domestic / International services with unique portfolio and flexible services at a competitive price. We can provide a personalized and flexible service. ColliCare makes business in a new innovating way,” says Managing Director of ColliCare Finland, Marko Pirinen.



To be a smaller player amongst large actors in the logistics market has shown to be a success factor for ColliCare and its customers. Customers reports to get more attention from their contact persons, and tailor-made logistics solutions based on their needs are more accessible.

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### About ColliCare Logistics

ColliCare Logistics is an innovative logistics provider of a complete range of logistics services within shipping, forwarding, storage and distribution. ColliCare has over 300 employees with branches in Norway, Sweden, Finland, Denmark, Netherlands, Lithuania, Germany, Italy, India, China and Turkey. Further information about ColliCare Logistics is available at; [www.collicare.com](http://www.collicare.com)