

PRESS RELEASE

Jula and ColliCare expands strategic logistics partnership in Poland

ColliCare has expanded the cooperation with Jula, taking responsibility for transport flows between Sweden and Jula's entire store network in Poland. The agreement strengthens ColliCare's role as a long-term logistics partner supporting Jula's growth in Europe.



ColliCare's operations are already fully established between Jula's central warehouse in Skara, Sweden, and all Jula stores in Poland. Road transport currently forms the core of the solution, while trailer-based traffic and future rail options are being evaluated as part of a future, sustainable logistics strategy. The agreement also includes transport of goods produced in Poland destined for Julas warehouse in Skara.



"ColliCare's network, which spans multiple markets, is an advantage for us as we seek efficient goods flows. Jula AB views the further development of our collaboration with them very positively, as they are a solution-oriented partner who meets our high demands for a sustainable, stable, and scalable supply chain in Poland."

Pietro Montebovi - Logistics & Infrastructure Manager, Jula

Reliable, high-frequency deliveries to the stores in Poland

The Polish operation arranges approximately 3,000 full truckloads per year, adding up to around 12 departures per day. Loading takes place at night, enabling early morning departures and deliveries at approximately 06:00, before stores open.

Each truck is dedicated to a single store and carries the complete order for that location. Depending on store size and demand, deliveries are made two to four times per week, ensuring predictable replenishment and high delivery precision.

"This expansion confirms the well-established cooperation, built on trust, between our customer Jula and our teams in operations and development.

Our focus is to support Jula's growth with reliable day-to-day operations while developing smarter and more sustainable logistics solutions over time."

Knut Sollund, CEO, ColliCare Logistics Group

Focus on quality and solutions for the future

In the start-up phase, ColliCare's priority is to ensure consistent quality across loading, lead times, and on-time delivery.

Looking ahead, ColliCare and Jula share a clear ambition to develop more intermodal and environmentally responsible solutions. Opportunities being assessed include rail connections, additional ferry routes, and synergies with ColliCare's existing flows in the Nordic countries, the UK, and the Baltics.

"Building the relationship together with Jula over time has been very fruitful. We have created a partnership that goes beyond transactions and continues to generate real value for both sides."

Per Bengtsson, Sales Manager Sweden, ColliCare Logistics AB

Key logistics hubs

- Skara Central Warehouse
- Gothenburg rail terminal and port
- Swedish ferry ports: Trelleborg, Malmö, Ystad, Karlskrona
- Polish ferry ports: Świnoujście, Gdynia

About Jula

Jula is a Swedish, family-owned retail company with stores in Sweden, Norway, Finland, and Poland, offering more than 15,000 products to private consumers and professionals.

<https://julalogistics.se/> / <https://www.jula.se/>

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About ColliCare Logistics: Founded in 2007, ColliCare Logistics is the largest privately-owned company in its industry in Norway, with subsidiaries in Sweden, Denmark, Finland, Poland, the Netherlands, Latvia, Lithuania, Italy, Turkey, India and China. The ColliCare Group has 800 employees and focuses on smart logistics solutions and the development of sustainable logistics. Learn more at www.collicare.com / www.collicare.no.